

Shipshewana, Middlebury and LaGrange County is celebrating all things autumn and fall. The LaGrange County Convention & Visitors Bureau invite retailers, merchants, businesses, organizations and residents to join the fun by decorating, participating and welcoming visitors during this beautiful time of year to the Heart of Amish Country.

#### This event features:

- Festive Fall Fun in 2 counties including: Shipshewana, Middlebury and throughout LaGrange County, Indiana
- Giant Straw Bale Art Trail Free to visit during all day & night hours
- Specialty Seasonal Décor around every corner great for photos and fun surprises that will bring a smile to your face
- 24 Fall themed events (scan QR Code below)
  - Pumpkin Races, Fall Festivals, Car Cruise-in's, Swap Meets, Fall Open Houses, Horse events, Corn School, Pottery Tour, River Festival, Craft Markets and more.
- Featured specialty fall foods including pumpkin lattes, apple pies, cinnamon pretzels and butterscotch ice cream
- Autumn Adventure Shopping Pass where visitors earn prizes after visiting multiple retail stores
- 9 weeks of enjoyment

#### Multiple ways to participate:

- Sponsor a Straw Bale Art sculpture in front of your business, on the Pumpkinvine Trail or in your local Park or green space. See the enclosed Info Sheet.
- Decorate your streetlamp post, mail box post, or the front of your home or business in festive, fun, fall décor... See decoration guidelines below
- Participate in the Autumn Adventure Shopping Pass by sponsoring a listing on a map and providing a \$25 gift card. Upgrade by offering a discount to incentivize your specific store location. Call for details.

#### **Autumn Adventures Decorating Guidelines:**

- We request a fun, lighthearted, respectful fall themed décor experience that reflects our local culture, faith and community.
- This means no witches, goblins, ghosts, demons or satanic references, art or décor.
- Instead we encourage and welcome smiling jack-o-lanterns, pretty pumpkins, corn, apples, haybales, and other festive ways that communicate the best part of the fall. Have fun and let your creativity shine.
- Questions about the acceptability of your décor preferences?
  - Contact the Shipshewana/LaGrange County CVB for clarification at (260) 768-4008



Scan the QR Code to see the full list of events. www.visitshipshewana.org/autumn-adventures/

Questions? Call (260) 768-4008 VisitShipshewana.org Shipshewana/LaGrange Co. CVB - 350 S Van Buren St Fax 260-768-4091





### NEW Design Examples

- Get creative
- Connect your design to your business, community or popular features
- Here are some samples for inspiration

























## STRAW BALE ART TRAIL!

September 1 - November 2, 2025

#### **Announcing an Expanded Trail!**

2025

- Straw Bale Art Trail will include an expansion to eastern LaGrange County along with popular places in Middlebury and Shipshewana.
- All Straw Bale Art will be featured online at VisitShipshewana.org/autumn-adventures and included on a printed map.
- Returning sites MUST choose a new design in 2025 to keep the experience fresh for repeat visitors (ie. if you participated in 2024 and had a cow you need to pick a new design).
- However, previously used designs <u>CAN</u> be used at different sites. (ie. If you want the cow, but didn't have it last year, you can request it but it's first come first serve).
- You pick your number of straw bales....one, two or three... Plus consider different straw bale sizes and types.
- Submit this application and design request based upon the number of bales (ie. Sheep, cow, farm animal, pet, RV, other idea) that you would like to bring to life in Straw and have painted. Submit application and design to sonya@lagrangecountycvb.org.
  - Note: Designs are first come, first served and won't be repeated during this event.
- An assigned artist will work with you for specific design colors and features AFTER the design has been approved.
- Payment of Straw Bales will be due to the LaGrange County CVB.
- Straw bales will be delivered to your business with a specific delivery date to be confirmed later.
- Artist will begin creating anytime AFTER delivery.
- Straw bales can be picked up for a small additional fee or you can dispose as you wish at the end

#### Timeline/Deadline Recap

Application & Design Submitted: By June 15, 2025, FIRST COME FIRST SERVED.

Artist Review & Final Costs Determined: By July 15, 2025

Straw Bale Art Pre Payment Required to Participate: August 1, 2025

Straw Bale Delivery: August 11-15, 2025

Artist Creates: August 15 - September 1, 2025

Straw Bale Removal: November 3-4, 2025

### Join the Straw Bale Art Trail! Sign Up Today!

#### **2025 SPONSORSHIP APPLICATION**

□ <mark>Unwrapped</mark> Large Bales (4.5ftx5ft)	<u> White Wrapped</u> Large Bales (5ftx5ft)
1 Large Round \$325 # requested:	1 Large Round \$350 # requested:
2 Large Round \$525 # requested:	2 Large Round \$550 # requested:
3 Large Round \$725 # requested:	3 Large Round \$750 # requested:
3+ Large Round TBD # requested:	3+ Large Round TBD # requested:
NOTE: 3+ bales is a multiple of the above costs	NOTE: 3+ bales is a multiple of the above costs
Small Round Bales (2ft. round)	**NOTE: ALL PRICING INCLUDES DELIVERY OF STRAW AS
\$20 per bale # requested:	REQUESTED. ARTIST PAYMENT AND PAINT. ADDITIONAL FEES MAY APPLY FOR ACCESSORIES, COMPLEXITY OR EMBELISHMENTS.
Regular Rectangle Bales (3 ft xx 1.5 ft)	Small Rectangle Bales (14 inch x 18 inch)
NOTE: can be used for feet, arms, tails, nose etc. OR as a different shaped artistic design	NOTE: can be used for feet, arms, tails, nose etc. OR as a different shaped artistic design
\$20 per bale # requested:	\$10 per bale # requested:
OPTIONAL: Straw with no artist:	OPTIONAL: no straw, no artist but want to be on
\$25 per unwrapped Large bale delivered, others as listed	the map \$50 fee per site per design
I would like the following straw delivered, but will do my own artistic design and provide my own materials	I will provide my own straw and my own artist but would like to be
Type of straw requested:	listed on the map and online to have people visit  OPTIONAL: Removal of straw
Quantity requested:	\$25 fee per site to pick up & dispose of straw
Business Name	Date:
Contact Name	
AddressCity _	State Zip code
Phone Fax	Cell
Email	
Website	
Store Hours/Days of Week open	
Design Request: 1st choice:2n	d choice: 3rd choice:
By applying for a Straw Bale Art I realize that there might be additional costs required based upon my final design request and artist details. I agree that once the final design is determined and agreed upon, a final agreement will be sent for signature which indicates the final actual cost due to the LaGrange County CVB.	

PLEASE RETURN FORM TO: LAGRANGE COUNTY CVB

NOTE: This application is subject to artist availability and demand for Straw Bale Art. You will be notified ASAP regarding your participation.





Send to: Mail: 350 S Van Buren St. Suite H, Shipshewana, IN 46565

Fax 260-768-4091 | Text: (574) 344-0943

Questions? Call: (260) 768-4008

# 2024 DESIGNS

- Reminder of the 2024 designs
- Returning sites must choose a new design different from last year
- First Come. First Served. Questions call Sonya (574) 344-0943















































